



CORPORATE PARTNERSHIP OPPORTUNITIES

GOOD NEIGHBOUR'S COMMITMENT

At Boyle Street Community Services, we believe in giving Edmontonians a chance to be great community partners through our Good Neighbour's Commitment. This means standing side by side to contribute to the safety, well-being and empathy of our community at large. This commitment also encourages respectful dialogue, supportive engagement, and mutual understanding about the experiences of all people within the inner-city, and the broader Edmonton area.

Through this commitment, we are asking organizations and individuals to partner with us to build empathy and understanding for our community members. We want to create a respectful dialogue around some tough issues that can often have complicated answers. We want everyone to feel safe and happy in our communities in Edmonton, and the more ways that we can partner together to achieve this goal, the better.

BECOME A GOOD NEIGHBOUR

There are many ways you can get involved and become a **good neighbour**:

Visit Boyle Street Community Services for a Tour

Visiting Boyle Street Community Services Community Centre for a tour is a great way to get to know our 40+ programs, from mental health and wellness, to housing, to family, youth and cultural supports and ID services, to name a few. We also have 8 other locations in which more information can be provided.



Invite Boyle Street Community Services Staff to Your Space

We would love to visit your organization and get to know you better! Boyle Street Community Services staff are available to come tour your facilities and offer some information about who we are and what we do to your employees.

Complete Professional Development Training & Public Education

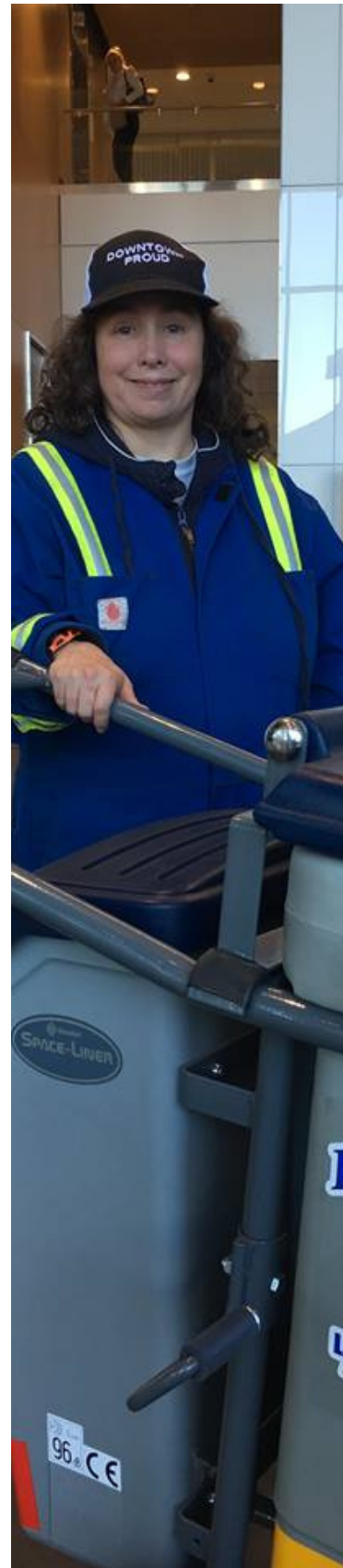
At Boyle Street Community Services, we offer all types of training sessions to help you become a good neighbour with those around you. This can include sensitivity training, naloxone training, harm reduction training and workshops on the cycle of poverty and homelessness. We are all about educating your community to become the best neighbours they can be! We offer presentations and workshops on our organization and can answer any questions you may have about our 40 programs and services and multiple locations.

Employ Our Social Enterprise

Hiregood.ca is our social enterprise. Our employees, or "taskers", are a patchwork made up of members of the Boyle Street community who face barriers to employment, some of whom are experiencing homelessness and poverty. Our taskers are highly capable, driven individuals who are excited to have meaningful work and purposeful employment. Every team of taskers is guided by an experienced mentor who will be there to ensure that the task is completed properly, safely, and promptly. The money that hiregood makes gets reinvested back into our business and our community, which allows us to support our environment, our clients, and our taskers. Hiregood taskers perform lawn care, snow removal, junk removal, moving services, cleaning and handyman repair services. Be a good neighbour while getting things done around the house!

Engage With Us on Social Media

Sometimes the easiest way to be a good neighbour is to show us some love online. We are often sharing important content about fundraising initiatives, asks for needed donation items, and informative posts on current events that impacting our community. By sharing our content, you are helping to spread the word about programs, services, and asks that help make our organization run.



BEING A GOOD NEIGHBOUR

In the end, being a good neighbour means supporting one another, side by side, working towards a common goal: building stronger, more inclusive communities. This can mean getting involved in one or more ways.

Whether you are just looking to get a bit more information about what we do, or you are looking for in depth training on harm reduction, we will support you in being a **good neighbour** in many ways.

EMPLOYEE ENGAGEMENT

At Boyle Street Community Services, we believe giving employees an opportunity to give back in their workplaces. Individuals within organizations and corporations can support us in various ways, and we are always grateful for any support they provide. This can happen in a variety of ways, as we are here to support you in creating giving back opportunities for your organization.

Staff Ambassadors are so important to building and creating long-term relationships across organizations. We value when an individual from an organization steps up and is an ambassador for Boyle Street Community Services to their colleagues. Employees at various levels are leading the way in showing support for our programs and services and are arranging involvement opportunities.

BECOME AN ENGAGED EMPLOYEE

There are many ways you can get involved as an **employee**:

Become a Volunteer

We always need volunteers to help us with our various fundraising activities. This includes casino and bingo shifts, volunteering at our events, and helping with meal service at the Community Centre. These opportunities can be recurring commitments or can be set up as a one time event. If your organization is willing to coordinate with us, we would love to partner with you for your corporate volunteer encouragement program. We appreciate any time you are able to provide!





Become an Ambassador

Ambassadors are engaged messengers who share our cause and advocate for our community in their own social circles and workplaces. When you become an Ambassador, you receive a monthly newsletter, have access to various training opportunities and events, and are provided with information and helpful tips and tricks for connecting with potential supporters and donors outside of our organization.

Organize an In-Kind Donation Drive

We are always looking for donations, and what a better way to show your support for Boyle Street than to organize a donation drive at your office? This can include organizing a warm clothing drive during the winter months, or a water bottle drive during the summer time. Our clients are always looking for new or gently-used items and accessories to wear and use, and by organizing a donation drive, you are helping our clients stay safe and comfortable.

Make Regular, Incremental Financial Donations

There are several ways that you as an employee can contribute to Boyle Street Community Services' financial security while at work. First, you can talk to your HR department about an employee payroll deduction program. Having a small amount come off your paycheck biweekly or monthly may not have a serious impact on your financials, but it makes a huge difference for our clients. Check with your HR department if your organization has a corporate matching program for employees who participate in payroll deductions. You could double your impact!

You can also sign up to become a monthly donor. Having a recurring donation come off your credit card is an easy and systematic way to ensure that your donation is made every month without any hassle.

Another unique way to support us financially is to support our preferred vendor businesses. For instance, **The Grizzlar**, a locally-owned and operated coffee shop, has organized a corporate buying program where they will take 10% of the sales from any subscription purchase and donate it back to Boyle Street. Every office needs coffee, so why not get your caffeine fix from a great local source while giving back to your community at the same time?

Attend Yearly Events

We have regularly-scheduled events throughout the year that would benefit from your attendance and support. While the fundraising details may change slightly from year-to-year, we make an effort to host a variety of annual events, including: an interactive peer-to-peer fundraising event every spring/summer, *The Face of Resilience Fundraiser Gala* every fall, a fundraising campaign every holiday season, as well as a handful of smaller experiences sprinkled in between our larger events.

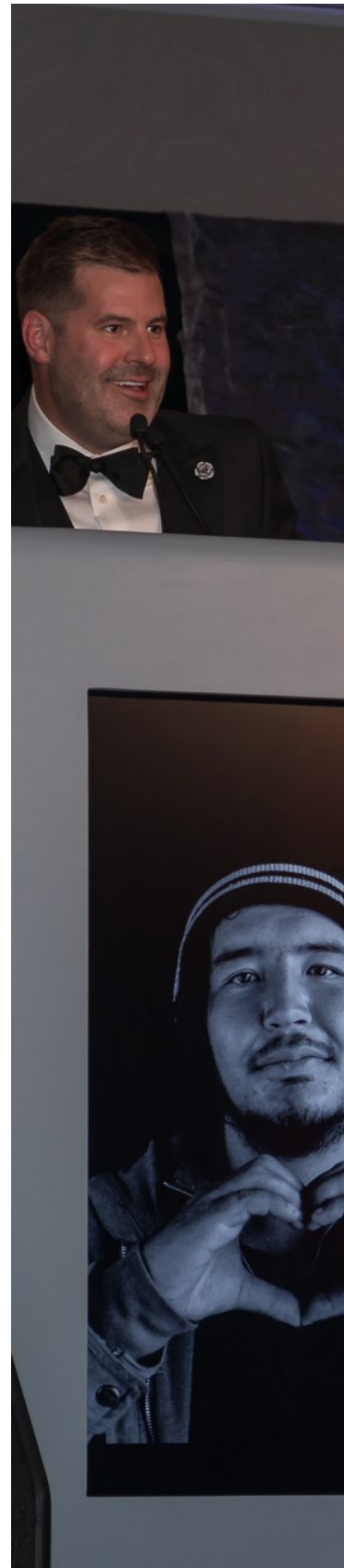
We will be sending out informational volunteer and sponsorship packages about our events as they develop. These events would not be possible without support from our key corporate ambassadors, and we would love if you could attend, participate, or even help us spread the word!

Provide Skill-Based Volunteerism

We each have a unique skill set, and we can explore different volunteer opportunities based on your profession and skills. For example: if you are a tax or accounting firm, we invite you to set up a tax workshop for our clients; if you're a barber, come and offer free haircuts and shaves for our clients; if you're a chef, we'd love to have you cook a delicious meal for our lunch service. The possibilities of getting involved and putting your skills to good use are endless!

BEING AN ENGAGED EMPLOYEE

Being an **engaged employee** can be simple. Talk to your Human Resources department about making Boyle Street Community Services your preferred charity for your corporate giving programs. We are here to answer any questions you may have, and we appreciate your involvement, whether big or small!



CORPORATE ADVOCACY

A corporate advocate is an organization or business that finds that its values align with Boyle Street Community Services', and is willing to advocate on our behalf. In our everyday work, we advocate for the people we serve, and we require community support and advocacy from local businesses and organizations in order to achieve our goal of ending homelessness in Edmonton.

Our mission is to build and provide supports for vulnerable populations who face multiple barriers to inclusion. Our vision is to see that all people grow healthier through involvement in strong, accepting and respectful communities.

As a corporate advocate, we are asking you to help us make connections within the business community and to speak about our values as an organization when leveraging your connections. We are also looking to our advocates to use their voice regarding issues that directly affect us and the community we serve.

BECOME AN ADVOCATE

There are many ways you can get involved as a **corporate advocate**:

Have Our Leadership Meet with Yours

We are always looking for opportunities for our leadership team to meet with leadership teams in the business community here in Edmonton.



Face-to-face meetings give our executive team a great opportunity to express the values that we at Boyle Street have, and how we can best work together. We are always looking for intersection of values, and we hope a face-to-face meeting might help to bring those common values to the surface.

Commit to a Shared Vision for Our Community

We are always looking to collaborate on causes that bring value to our community as a whole. Having a corporate advocate supporting us publicly while we promote a community campaign helps us spread the word in a greater capacity.

Standing up for a cause that directly impacts our clients and staff shows our community that we have allies. The more established entities that we can align our organization with, the better; especially when those entities are leaders in the local business community.

Foster and Leverage Connections

As a leader in the community, your business maintains important personal and professional relationships. Any contacts you are able to connect us with helps us spread the word about our organization and the many services and programs we provide to our clients. As a corporate advocate, you can create a warm hand-off for our organization to connect with other leaders in your personal and professional social circles.

Feature Success Stories

Just as we would love to have you sing our praises, we would like to sing yours. As corporate advocates, your stories and information about your business can be shared and promoted on our social media accounts and on our website's blog.



BEING A CORPORATE ADVOCATE

Becoming a **corporate advocate** means that we can work together in a mutually-beneficial way that leverages connections from both sides to foster grow and partnership. Consider becoming a corporate advocate today!



BUILDING FINANCIAL STABILITY

Our corporate partners help us build financial stability. We are looking for organizations, corporations and businesses to pledge support to us in a substantial ways. This can include one-time or ongoing commitments to financial support that allows Boyle Street Community Services to continue to grow and carry out our programs and services in effective and innovative ways.

BECOME A BUILDER

There are many ways in which you can help us **build financial stability**:

Give a Cash Donation

Cash donations allow us to fill gaps in our organization and create innovative solutions. We always appreciate when corporations select us as a recipient for their cash donations. Our corporate partners that donate cash contribute to our ability to continue our important work, and we commit to providing a tax receipt in a timely manner.

Give Large Scale In-Kind Donations

Sometimes, a business is best able to provide support by offering a large-scale in-kind donation, such as the donation of industrial appliances or building materials. We are very appreciative of these, as they support our programs and services in their functionality and operation.





Annual Financial Contribution

We would love to work with you to coordinate an annual gift to Boyle Street Community Services. When you donate annually, we are able to plan ahead for your generous gift. We would like to find ways to make this beneficial for both of our organizations.

Face of Resilience Fundraiser Sponsorship

Every year in Fall, we hold *The Face of Resilience Fundraiser Gala*. This black-tie gala event is our annual fundraiser that features and celebrates members of our community, as well as staff and partners who make our work possible. There are a variety of sponsorship package options that come with various levels of recognition. Join in on the celebration!

Bank with Four Directions Financial

You can help support us by banking with at Four Directions Financial. This ATB Branch is the lowest barrier bank in Canada, supporting folks from all walks of life to have a safe place for their money and to gain financial literacy skills. By banking with us, not only do you have access to our knowledgeable banking staff, but you are helping to support our 40+ programs and services.

BUILDING FINANCIAL STABILITY

When you help us build financial stability, you help to generate unrestricted revenue for our programs and services. When it is not tied to a government grant, we have much more freedom and flexibility to be creative in our approach to the challenges that our clients face. Boyle Street Community Services stands out among service providers as filling gaps in innovative ways. With your help, we can continue to do so.

We want to ensure that our relationships to be mutually beneficial. We are willing to display your logo on our website, add you to our preferred vendors list, or promote your business on our social media. It's a small but impactful way that we can recognize your generosity.

Help us to build financial stability within our service and program delivery by making a corporate donation today.



CONTACT

If you would like to participate in a Corporate Partnership Opportunity, or are interested in exploring our Opportunities in more depth, please contact our Corporate and Donor Partnership Lead.

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(Pronouns: she/her)

Corporate and Donor Partnership Lead

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@BoyleStreetCommunityServices