



BOYLE STREET 40

FUNDRAISING CHALLENGE

GET MOVING - GET CREATIVE - GET OUTSIDE THE BOX

FAQ

Is there a cost to participate?

- No, there is no registration fee. The Boyle Street 40: Fundraising Challenge is meant to be as inclusive and accessible as possible.

Can anyone participate?

- Yes! Because your team has the freedom to choose what activity you do, anyone and everyone can participate and help raise funds for our programs and services.
- There are no age limits and there are no limits to the number of folks you can have on your team, whether you like to do things solo or with your entire graduating class, every team size is welcome!

When do I complete my challenge?

- Saturday, June 18th is the final day of BS40, we refer to this as Challenge Day! This is the final day to complete your selected activity
 - You may choose to do your fundraising activity on challenge day
 - You can also use challenge day to complete an activity that you have been doing over the course of a number of days or weeks.

What responsibilities do I have as a Team Captain?

- As Team Captain it is your job to support and motivate your team to help us reach our fundraising goal together!
 - Set up your team's fundraising page, add a picture and a quick description!
 - Recruit a team - can you get five friends involved?
 - Use the provided toolkits to raise money!
 - Share these tips and tricks with your team so they can collect donations - big or small they still make a difference!
 - Give out BS40 swag to your teammates!

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www.boylestreet.org

Boyle Street Community Services is the trade name of The Boyle Street Service Society, an Alberta society and a registered charity


BOYLEstreet
COMMUNITY SERVICES

- Encourage all your team members to complete their challenge, take pictures and have fun doing it!
- Celebrate with your team members once you complete your challenge!
- Say thank you to all the people who made donations to you (we have a toolkit for that too!)

How do I choose a challenge?

- **Get Moving** - set a goal to get your team moving! Dancing, running, walking, biking, volleyball, street hockey, or rollerblading; the possibilities are endless!
- **Get Creative** - Do you have a creative passion? Pinching perogies, making cards, painting, sharing your musical talents, whichever way the muses inspire you is a great direction to head in!
- **Get Outside the Box** - Do you have an idea too amazing to fit into a category? Wonderful! We can't wait to hear all about it and see the amazing ways that only you can show support for Boyle Street and our clients!

[Take a look at the toolkits available on our website!](#) It's important to choose a goal that isn't too easy or too hard – talk to your team and choose something that will challenge you in a fun way! if you can include the number 40, even better!

Remember: *It's not about what you do, it is about why you are doing it!*

How do I fundraise?

- The best way to fundraise is ... ASK! People want to support you and the causes you care about. Not everyone can or will be able to give, and that's okay! But you'll never know who can and will donate to your team unless you give them a chance by asking. Give it a try you'll be surprised how easy it is!
- Letting people know WHY you care about the 40+ programs and services offered by Boyle Street is the best way to encourage others to get excited, to get them to donate, to help advocate for our clients and to reduce stigma! Tell people why Boyle Street is a cause you are proud to support, and they'll get excited to support you too!
- We have a toolkit for this, too! Available on our website we have templates to help you find your fundraising voice! Before you know it, you'll be a philanthropist, advocate, AND fundraiser extraordinaire!

How can people donate to my team?

- Once your Team Captain has created a page for your team, you'll see your team's name appear on the BS40 home page, you can simply tell people your name and they can find it here! Your team captain will also have the link to your page which they can distribute to all members of the team.
- Online donations can be made with a credit card on your team's fundraising page. Get the link to your team's fundraising page from your Team Captain and distribute it widely!
- Cash & Cheques can be collected by your team. Cheques are to be made out to Boyle Street Service Society.

- You can use the [BS40 Pledge Form](#) to track your cash & cheque donations. All the information on the Pledge Form must be completed for donors to receive a Charitable Tax Receipt. Follow the instructions included on your pledge form!

Will all donations receive a Charitable Tax Receipt?

- All donations over \$20.00 will receive a Charitable Tax Receipt from Boyle Street Community Services.

Do I need to sign a waiver?

- All participants must read the waiver, by participating in BS40 you are agreeing to the terms and conditions contained in our waiver [here](#)

What if I can no longer participate?

- It is voluntary to participate in the Boyle Street 40. All monetary donations received by Boyle Street Community Services through your teams fundraising page, at any time, will **not** be available for refund.

You still haven't answered my question and I need help?

- Our development team is excited and ready to support you and your team! Reach us at 587-338-1740 or email development@boylestreet.org with any questions